



HAND THERAPY NEW ZEALAND
Ringaromi Aotearoa

CONFERENCE 2021

3-5 SEPTEMBER 2021

ST DAVID STREET LECTURE THEATRE
UNIVERSITY OF OTAGO, DUNEDIN



Invitation

On behalf of the Hand Therapy Association of NZ, we are excited to invite you to be part of our 2021 annual Hand Therapy NZ conference. This is being held in Dunedin at the University of Otago from the 3rd-5th of September 2021.

Hand Therapy NZ is made up of over 200 members and predictions based on past conference numbers indicate we can expect up to 200 delegates.

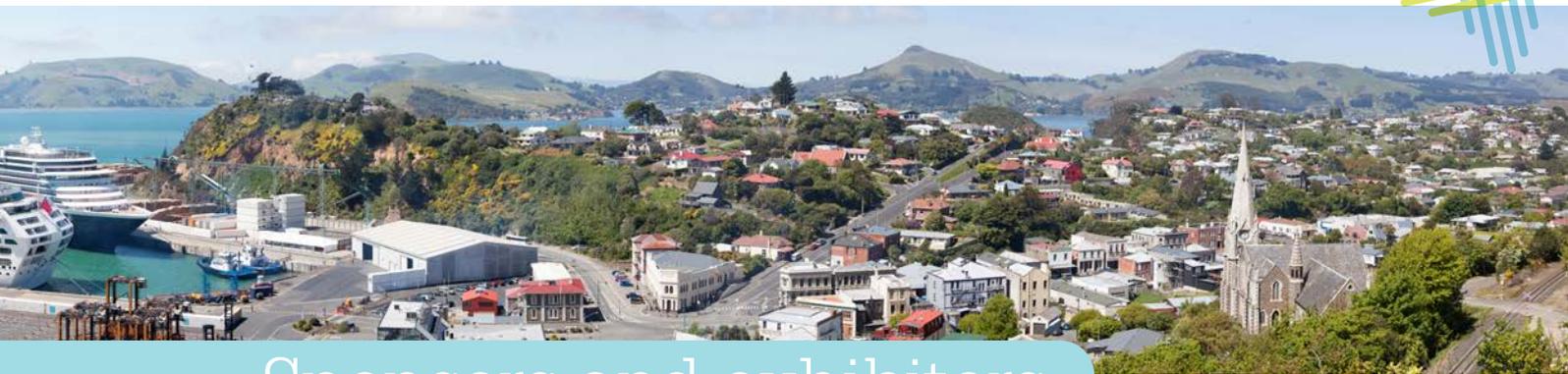
We are thrilled to have Professor Jill Cook attend the conference as our keynote speaker. Jill is based in Melbourne Australia and her research areas include sports medicine and tendon injury, with special interest areas in tendon pathology, treatment option and risk factors for tendon injury.

We have been carefully planning session times, refreshment breaks and the floor plan to allow for maximum interaction between sponsors and delegates. Your products form an integral part of the services provided by Hand Therapists and your attendance at the conference would be met with interest and enquiry from delegates.

We hope you can provide sponsorship at one of the levels indicated to help make this year's Hand Therapy conference a success. We look forward to hearing from you to ensure you can be part of what is shaping up to be an exceptional conference for NZs Hand Therapists.

Ngā mihi

Sandra Hall
Hand Therapy Conference 2021 Convenor



Sponsors and exhibitors

Take this opportunity to show your support for the Hand Therapy community, make connections, develop relationships and provide valuable exposure to your company and its products and services!

Why sponsor?

- Sponsorship provides an excellent opportunity to promote your name and support your brands, maintaining a high profile among experts, before, during and after this event.
- Sponsorship provides you with an opportunity to engage with key decision-makers, over three days, under one roof.
- Sponsors will benefit from an interested, relevant and influential audience in an educational / social environment away from the competition of everyday distractions. This may lead to new or increased sales.
- Sponsorship contributes to the promotion, planning and operation of the conference, reducing the overall cost of managing and staging the event and enabling a higher level of participation by the delegates.

Delegate demographics

The 2019 Hand Therapy Conference was held in Wellington and attracted 238 attendees from Australia and New Zealand.



Hand Therapy Conference 2020 Organising Committee

Convenor

Sandra Hall
(Southern Hands Ltd Dunedin)

Scientific Programme Committee

Deborah Torrington
(Queenstown Physiotherapy)

Jenny Ferguson
(Wanaka Physiotherapy Ltd)

Robyn Maloney
(Alexandra Physiotherapy Centre Ltd)

Workshops Committee

Mirander Buhler
(Dunedin Hospital Hand Clinic
- Whare Haumanu Ringa,
Southern DHB)

Social Programme Committee

Felicity Brown
(Dunedin Hospital Hand Clinic
- Whare Haumanu Ringa,
Southern DHB)

Louise Parker
(The Studio)

Promotion and Marketing

Lisa Tsai
(Wanaka Physiotherapy)

Sponsorship

Jayne Didham
(Hands on Hand Therapy Ltd)

Josh Woodside
(Habit Health)

HTNZ Executive Committee

Kim Stickney
(HTNZ Executive Representative)

Lindsay Egbers
(HTNZ, Treasurer)

Dunedin

It's all on your doorstep. Nestled within encircling hills and the Otago Peninsula, Dunedin is a compact and lively city. The Octagon (the eight-sided city centre) is the city's anchor and home to some of the city's key venues and accommodation. Delegates will get a sense that the whole city is their venue, an experience not felt in the larger cities around the world.

Dunedin is known for its warm-hearted generosity and proudly welcomes all visitors to our city. The knowledge of the locals and their willingness to share it set Dunedin apart from other destinations.

Venue — University of Otago

The University of Otago is New Zealand's oldest university and is currently the preferred choice for about 25,000 students.

The University of Otago is located just out of Dunedin's central business and shopping area, around 30 minutes drive from Dunedin airport and within walking distance of several accommodation options.

The University has some excellent conference facilities. Some of the buildings are beautiful heritage buildings, while others, like The Link, are modern glass spaces. Facilities are also available for plenaries, cocktail functions and dinners.

The St David Theatre Complex is located in the north-west region of the University of Otago's Dunedin campus, on the corner of St David and Cumberland Streets.

The St David Complex accommodates seven teaching spaces—one lecture theatre which sits 530pax and six seminar rooms from 40-60pax.



Programme overview

Thursday 2nd September 2021

Pre conference workshops

Friday 3rd September 2021

0730-0830	Registration
0830-1000	Session 1
1015-1045	Morning Tea
1045 - 1230	Session 2
1230 - 1330	Lunch
1330-1430	Session 3
1430 - 1500	Afternoon Tea
1500 - 1730	AGM
1730 - 1830	Welcome Function

Saturday 4th September 2021

0730-0830	Registration			
0830 - 1000	Session 4			
1000 - 1030	Morning Tea			
1030-1200	Session 5			
1200 - 1300	Lunch			
1300 - 1345	Session 6a	Session 6b	Session 6c	Session 6d
1345 - 1350	Room transitions			
1350 - 1435	Session 7b	Session 7c	Session 7d	Session 7a
1435 - 1500	Afternoon Tea			
1500 - 1545	Session 8c	Session 8d	Session 8a	Session 8b
1545 - 1550	Room transitions			
1550 - 1635	Session 9d	Session 9a	Session 9b	Session 9c
1900 - Late	Conference Dinner - Toitu			

Sunday 5th September 2021

0800-0900	Registration
0900-1000	Session 10
1000-1030	Morning Tea
1030 - 1230	Session 11
1230 - 1300	Lunch
1300-1500	Session 12
1500 - 1515	Awards and Conference Close

Please note: This is a draft overview of the programme only and is subject to change.



Sponsorship packages

Platinum Sponsorship

\$9,000 + GST

Limited to one opportunity

Sponsorship benefits and exposure

- Two complimentary table displays
- Four complimentary conference registrations including daily catering, welcome function and the conference dinner
- Hyperlinked logo and 50-100 word organisation profile on the conference website and app
- Company logo on the sponsors holding slides shown throughout the conference
- Company logo and profile showcased in an EDM (electronic direct mail) to the database pre-event
- Provide a promotional advert to be uploaded to your profile on the Conference App (pdf document, artwork to be provided by your organisation)
- Delegate list provided of all those attending the conference (excluding those who request privacy)

Platinum sponsorship also entitles you to the following benefit:

Conference App Sponsorship

- Company logo on the splash screen of the conference app
- Further acknowledgement on the conference website and sponsors holding slides as the “Conference App Sponsor” and/or “Virtual online Platform”



Sponsorship packages

Gold Sponsorship

\$7,000 + GST

Limited to two opportunities

Sponsorship benefits and exposure

- One complimentary table display
- Two complimentary conference registrations including daily catering, welcome function and the conference dinner
- Hyperlinked logo and 50-100 word organisation profile on the conference website and app
- Company logo on the sponsors holding slides shown throughout the conference
- Company logo and profile showcased in an EDM (electronic direct mail) to the database pre-event
- Provide a promotional advert to be uploaded to your profile on the Conference App (pdf document, artwork to be provided by your organisation)
- Delegate list provided of all those attending the conference (excluding those who request privacy)

Gold sponsorship also entitles you to choose one of the following additional benefits:

Coffee Cart Sponsor

- Opportunity to brand coffee cart or supply a branded reusable coffee cup (supplied by your organisation)
- One free standing banner to be placed next to the coffee cart (to be provided by your organisation)
- Further acknowledgement on the conference website and sponsors holding slides as the 'Coffee Cart Sponsor'

Keynote Speaker Sponsor

- Further acknowledgement on the conference website and sponsors holding slides as the 'Keynote Speaker Sponsor'



Sponsorship packages

Silver Sponsorship

\$4,500 + GST

Limited to two opportunities

Sponsorship benefits and exposure

- One complimentary table display
- One complimentary conference registration including daily catering, welcome function and the conference dinner
- Hyperlinked logo and 50-100 word organisation profile on the conference website and app
- Company logo on the sponsors holding slides shown throughout the conference
- Company logo and profile showcased in an EDM (electronic direct mail) to the database pre-event
- Provide a promotional advert to be uploaded to your profile on the Conference App (pdf document, artwork to be provided by your organisation)
- Delegate list provided of all those attending the conference (excluding those who request privacy)

Silver sponsorship also entitles you to choose one of the following additional benefits:

Lanyard and Name Badge Sponsor

- Company logo featured on the name badge (alongside the conference logo)
- Opportunity to provide branded lanyards for all delegates to wear (to be provided by your organisation)
- Further acknowledgement on the conference website and sponsors holding slides as the 'Lanyard and Name Badge Sponsor'

Pocket Programme Sponsor

- Company logo featured on the pocket programme (alongside the conference logo)
- Further acknowledgement on the conference website and sponsors holding slides as the 'Pocket Programme Sponsor'



Sponsorship packages

Conference Dinner Sponsor

\$5,000 + GST

Sponsorship benefits and exposure

- Naming rights to the social event as the “(sponsors name) conference dinner”
- Four complimentary tickets to the dinner
- Opportunity for you to make a short address to the audience (maximum of three minutes)
- Hyperlinked logo and 50-100 word organisation profile on the conference website and app
- Company logo on the sponsors holding slides shown throughout the conference
- Company logo and profile showcased in an EDM (electronic direct mail) to the database pre-event
- Provide a promotional advert to be uploaded to your profile on the Conference App (pdf document, artwork to be provided by your organisation)
- Delegate list provided of all those attending the conference (excluding those who request privacy).



Sponsorship packages

Session Sponsor

\$1,000 + GST

Ten opportunities

Sponsorship benefits and exposure

- Your organisation's logo on the opening slide of the session
- Opportunity to place your company banner on the stage of chosen session and a 3 minute presentation about your company or product at the beginning of the conference

Associate Sponsor

\$500 + GST

Sponsorship benefits and exposure

- Hyperlinked logo and 50-100 word organisation profile on the conference website and app
- Company logo on the sponsors holding slides shown throughout the conference
- Company logo and profile showcased in an EDM (electronic direct mail) to the database pre-event
- Provide a promotional advert to be uploaded to your profile on the Conference App (pdf document, artwork to be provided by your organisation)
- Delegate list provided of all those attending the conference (excluding those who request privacy).



Sponsorship packages

Exhibition Displays

\$1,750 + GST

Exhibition benefits

- one exhibition display (1 x 1.8m clothed trestle tables)
- one complimentary registration to the conference

Exposure

- recognition on the conference website as an exhibitor and conference marketing material
- exhibitor listing in the conference handbook, including logo and a 50 word profile of your organisation or products

Exhibition allocation process

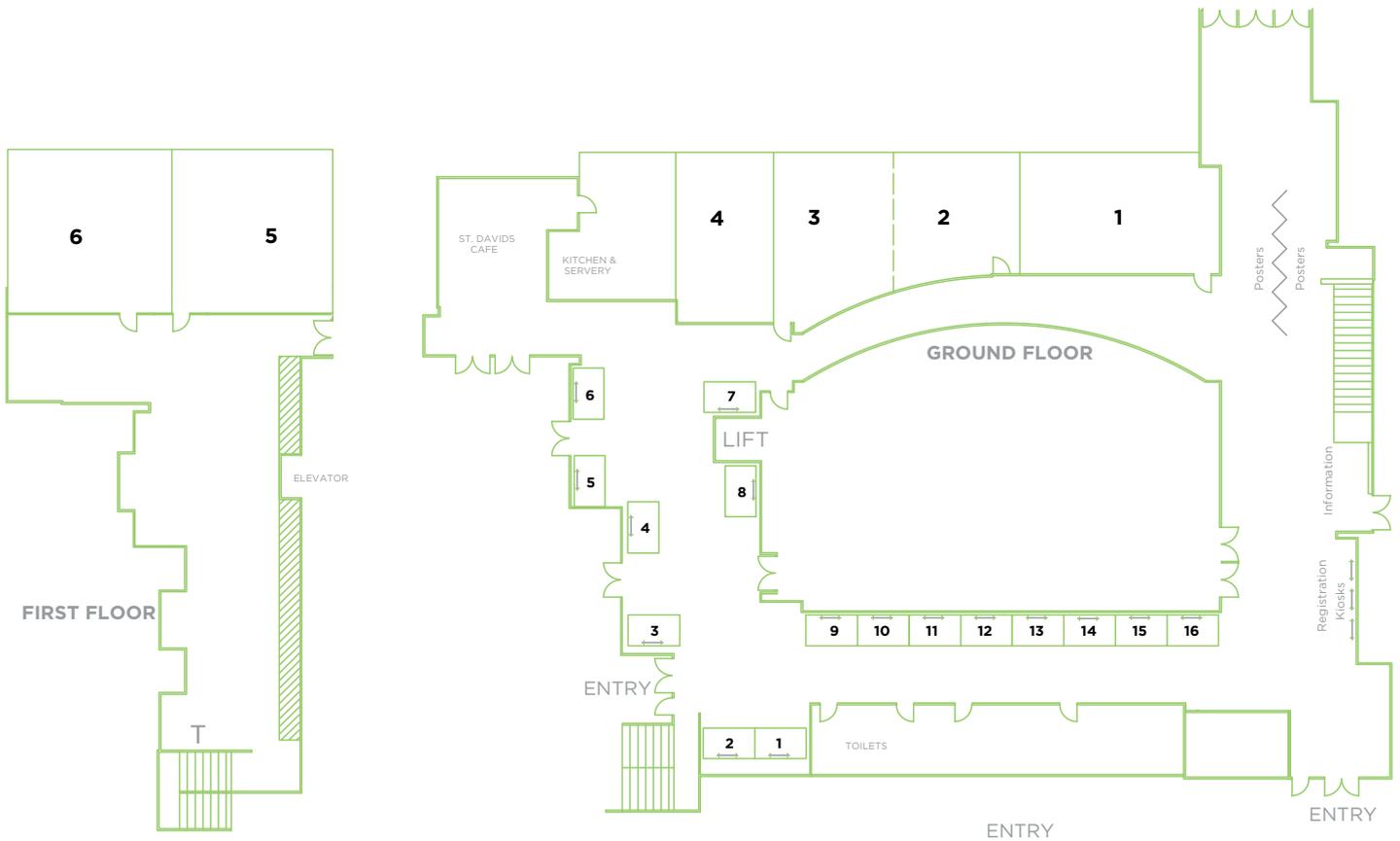
Location preference within the exhibition is given firstly to level of sponsorship, and then site allocation will be processed in order of receipt of the completed application form.

Allocations will be made from 30 May 2021.



The conference exhibition will give your organisation the opportunity to promote its products and services directly to purchase decision-makers in your target market.

The exhibition will take place in the foyer area on the ground floor of the St David Street Lecture Theatre Complex at the University of Otago. The focus of the 2021 exhibition is to create a fresh and interesting area which enables delegate's easy access to connect with exhibitors and high visibility to all displays. Morning and afternoon tea and lunches will be served in the exhibition area to encourage delegates to spend time viewing exhibits and networking with you.





General information

Registrations

Exhibitor registration includes lunches, morning and afternoon teas and the welcome function which is held amongst the exhibition. Tickets to the conference dinner are available to purchase separately during the online registration process.

Additional exhibitors can be registered to assist on the stand at a cost of \$480 (inc GST) for the three days or \$200 (inc of GST) for one day.

Accommodation

Exhibitors will be able to book accommodation at the conference hotels where competitive room rates have been negotiated during the registration process.

Additional Equipment

Any additional equipment required such as display units, shelving, stools, audio visual equipment etc can be ordered through the exhibition build organisation, Exhibition Hire Services, Nicola Ransome

T +64 3 338 4193 | E nicola@exhibitionhire.co.nz

Health and Safety

We take the health and safety of our delegates, exhibitors and suppliers seriously. A manual will be provided to exhibitors closer to the conference. This will provide full details around compliance when packing in your displays and working throughout the conference. **Please note that all electronic equipment plugged in onsite must be tagged and tested.** By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

Insurance

It is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage. All exhibitors shall insure, indemnify and hold Hand Therapy New Zealand or the conference secretariat harmless in respect of all costs, claims, demands and expenses. Exhibitors are responsible for any injury to persons and damage to property on the conference environment caused during the setting up, the operation of and the dismantling and removal of the exhibition.



Payment

All prices are quoted in New Zealand dollars and exclude Goods and Services Tax (GST) of 15%. Invoices are payable within one month of invoice, or prior to conference, whichever is earliest.

Sponsorship packages and exhibition space will be allocated only on receipt of the booking form (i.e. a first come, first served basis).

The organising committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with conference suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship packages or exhibition space is received in writing prior to Friday 30 June 2021, you will be refunded in full less an administration charge of \$150 + GST. After that date no refunds will be made.

The organising committee reserves the right to cancel the conference in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Contact

If you wish to discuss any information outlined in this prospectus please contact us.

Emma Prattley, Project Manager, Conference Innovators

T +64 9 525 2464 | **E** emma@conference.nz



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3-5 SEPTEMBER 2021

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Sponsorship and Exhibition Application Form - HTNZ2021

Please forward this form indicating your sponsorship and exhibition request to:
Emma Prattley, Conference Innovators, PO Box 28 084, Remuera, Auckland 1051
E emma@conference.nz | T +64 9 525 2464

Organisation name

Contact person (Main)

Postal address

City

Postcode

Contact number

Email

Purchase order number

Sponsorship requests will be allocated on a first in first served basis.
Please indicate which opportunity you are interested in:

PLATINUM SPONSOR

\$9,000 + GST

Additional Benefits

Conference App Sponsor

GOLD SPONSOR

\$7,000 + GST

Additional Benefits

Coffee Cart Sponsor
Keynote Speaker Sponsor

BRONZE SPONSOR

\$4,500 + GST

Additional Benefits

Pocket Programme Sponsor
Lanyard & Name Badge Sponsor

CONFERENCE DINNER SPONSOR

\$5,000 + GST

SESSION SPONSOR

\$1,000 + GST

ASSOCIATE SPONSOR

\$500 + GST

EXHIBITION DISPLAYS

\$1,750 + GST

Upon receipt of your application you will receive a confirmation of your sponsorship request and a contract with invoice (where appropriate).

Acceptance of Terms

We apply for sponsorship in accordance to the terms and conditions set out in the sponsorship document

By completing this form you have given your consent for us to store your personal data. Your personal data will be retained by Conference Innovators and Hand Therapy New Zealand for up to 24 months after the conclusion of this conference.

Signature

Date